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Electronic Filing System (EFS) Data

Electronic Patent Application Submission

USPTO Use Only

EFS ID: 66541
Application ID: 09750800 

Title of Invention: System and method for delivering targeted advertisements using multiple presentation streams

First Named Inventor: John Schlack

Domestic/Foreign Application: Domestic Application

Filing Date: 2001-01-19

Effective Receipt Date: 2004-08-12

Submission Type: Information Disclosure Statement

Filing Type:

Confirmation number: 8297

Attorney Docket Number: T721-20

Total Fees Authorized: 180.0

Payment Category: Deposit Account

Deposit Account Number: 501535

Deposit Account Name: Patti Hespell

Access Code: ****

RAM Payment Status: RAM success

RAM User ID: EFSPROD

RAM Accounting Date: 2004-08-12

RAM Sequence Number: 12

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 001996a1cb1899fed36429b2c8a1855cc91eb79b



TRANSMITTAL

Electronic Version v1.1
Stylesheet Version v1.1.0

Title of Invention	System and method for delivering targeted advertisements using multiple presentation streams	
Application Number:	09/750800	
Date:	2001-01-19	
First Named Applicant:	John Schlack	
Confirmation Number:	8297	
Attorney Docket Number:	T721-20	
<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p>		
Submitted by:	Elec. Sign.	Sign. Capacity
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney
Documents being submitted	Files	
us-fee-sheet	T721-20_08-12-04_IDS-usfees.xml us-fee-sheet.xsl us-fee-sheet.dtd	
us-ids	T721-20_08-12-04_IDS-usidst.xml us-ids.dtd us-ids.xsl	



Comments

Comments added at the request of EBC to avoid error messages.



FEE TRANSMITTAL

Electronic Version v08
Stylesheet Version v08.0

Title of Invention	System and method for delivering targeted advertisements using multiple presentation streams		
Application Number:	09/750800		
Date:	2001-01-19		
First Named Applicant:	John Schlack		
Attorney Docket Number:	T721-20		
Art Unit:	2614		
Examiner:	John Manning		
TOTAL FEE AUTHORIZED \$180			
Patent fees are subject to annual revisions on or about October 1st of each year.			
BASIC FILING FEE			
Fee Description	Fee Code	Amount \$	Fee Paid \$
Submission Of Information Disclosure Stmt Fee	1806	180	180

AUTHORIZED BILLING INFORMATION

The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit account number: 501535

Access Code *****

Deposit name: Expanse Networks Inc.

Deposit authorized name: Patti Hespell

Signature: /plh/

Date (YYYYMMDD): 2004-08-12

Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	System and method for delivering targeted advertisements using multiple presentation streams						
Application Number:	09/750800 						
Confirmation Number:	8297						
First Named Applicant:	John Schlack						
Attorney Docket Number:	T721-20						
Art Unit:	2614						
Examiner:	John Manning						
Search string:	(5446919 or 5534911 or 5621728 or 5650994 or 5724091 or 5752160 or 5761601 or 5774170 or 5966120 or 5990927 or 6002394 or 6009410 or 60020883 or 6029045 or 6253238 or 6263501 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 20020026645 or 20020104083 or 20020129374 or 20030200128).pn.						
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5446919	1995-08-01	WILKINS			
	2	5534911	1996-07-09	LEVITAN			
	3	5621728	1997-04-01	LIGHTFOOT			
	4	5650994	1997-07-01	DALEY			
	5	5724091	1998-03-01	FREEMAN			
	6	5752160	1998-05-01	DUNN			
	7	5761601	1998-06-01	NEMIROFSKY			
	8	5774170	1998-06-01	HITE			
	9	5966120	1999-10-01	ARAZI			
	10	5990927	1999-11-01	HENDRICKS			
	11	6002394	1999-12-01	SCHEIN			



12	6009410	1999-12-01	LEMOLE
13	60020883	2000-02-01	HERZ
14	6029045	2000-02-01	PICCO
15	6253238	2001-06-01	LAUDER
16	6263501	2001-07-01	SCHEIN
17	6418122	2002-07-01	SCHOENBLUM
18	6425131	2002-07-01	CRANDALL
19	6434747	2002-08-01	KHOO
20	6446082	2002-09-01	ARITA
21	6459427	2002-10-01	MAO
22	6463585	2002-10-01	HENDRICKS
23	6487721	2002-11-01	SAFADI
24	6516002	2003-02-01	HUANG
25	6615039	2003-09-01	ELDERING
26	6631523	2003-10-01	MATTHEWS
27	6675385	2004-01-01	WANG
28	6718551	2004-04-01	SWIX
29	6724974	2004-04-01	NARUTO
30	6738978	2004-05-01	HENDRICKS

US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-12	SON			
	2	20020104083	2002-08-12	HENDRICKS			
	3	20020129374	2002-09-12	FREEMAN			
	4	20030200128	2003-10-12	DOHERTY			

Signature

Examiner Name	Date